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Is **backup** any different to **archive**?

The **difference between backup and archive** has always been a great source of debate especially around the **management of older data**.

Many organisations rely on backup as a means of managing information retention. Others choose a more rigorous long term archiving approach with focused “active data” backup on short term critical information and the adoption of archiving with replication or reference copying as a longer term data protection strategy.

What are the advantages of either approach?

CommVault invites you to take part in the discussion and gain valuable insights on current backup & archive best practices.

You will also learn how CommVault’s revolutionary technology solves duplication in processing and data through the use of a single architecture that spans archiving, backup, migration, snapshot and replication.

What will you get out of it?

- How to reduce data management costs significantly through the consolidation of data management activities.
- Best practices on how to retain and manage information for the long term through key decision making criteria: why, what, when and how
- Free exclusive white papers on making the most of your archived company data and discovery of information for audit & risk management.
- Benchmark your information management strategies with peers and technology leaders

A better way to manage data. CommVault – Solving Forward