

Go Green with Webroot® Security SaaS!

Webroot has always made green business practices a priority. Now the company is introducing a new program to help its enterprise customers make environmentally friendly decisions as well.



Webroot makes Green IT easy for security professionals by introducing a new program to help companies **Go Green** with Security IT.

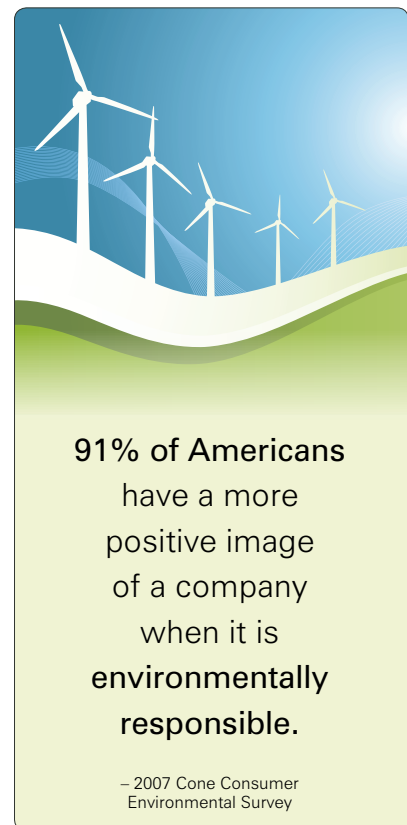
Webroot believes that SaaS (Software as a Service) is the first truly sustainable IT security solution. With no hardware or software to deploy, SaaS takes a multi-tenant approach that allows companies to share server space and equipment while Webroot provides online protection in the cloud.

Environmental Benefits:

- **SaaS uses less energy than on-premise security solutions.**
Because data centers are shared, it reduces the high energy costs of companies running their own in-house appliances.
- **Toxins and e-waste are reduced.**
Software, hardware and appliances are built to have limited lifecycles that require repeated disposal and replacement. SaaS employs a service approach that is fully sustainable.
- **Outdated hardware will be recycled.**
Webroot has partnered with Guaranteed Recycling Experts (GRX) to provide customers with free recycling of outdated appliances and hardware.
- **Even greater energy conservation is underway.**
Webroot has committed to off-setting 100 percent of the energy consumed by its data centers, and is currently exploring solutions such as clean, renewable wind-power.

Business Benefits:

- **A lower total cost of ownership.**
Whether companies want to invest the cost-savings in developing their own green practices or pursuing other growth opportunities, the reduced TCO is a win-win.
- **Better security – for today and tomorrow.**
As a service solution provided by security experts, SaaS is a powerful, flexible model that is built to adapt to future needs.
- **A stronger, more positive brand image.**
Customers care about companies that care about the environment. In fact, a recent survey by Forrester found that 12% of customers would actually pay more for products made by an environmentally friendly company.



Webroot has always made Going Green an internal priority, and now with the **Go Green** program Webroot is working to reduce its carbon footprint and make a positive impact on the environment. Other green practices include:

- **In-house recycling and composting.**
This practice saves 3,843 gallons of water and 2,454 kilowatt hours of energy a month.
- **Eco-friendly consumer packaging.**
Webroot product packaging uses 100% recycled paperboard and 35% less materials.
- **Employee Eco-Passes.**
Webroot supports this and other programs that encourage alternative transportation.

For more information, visit webroot.com today.